



# Marketing On Glow Entertainment Website

[www.glowentertainment.in](http://www.glowentertainment.in)



# Website

- Increase Traffic Organically
- Google search optimisation
- Content on website



# Potential Clients /Avenues

- Restaurants Bars & Cafes
- Festivals & Events
- Personal Branding & Profiling
- Brands ( Lifestyle & FMCG )
- Other Cultural Trends

**Note** – All partnerships that generate business for the third party will be on a 12% commission basis plus the Glow Membership Packages available.



# Areas On Website

Banner Add ( Running for two weeks prior to event ) Rs  
5000

Ticker Add ( Running for 1 week prior to event) Rs 2500

- Advert Space across website
- Rs 2500 for single space ( monthly )
- Rs 5000 ( monthly ) – 2 spaces on  
website
- Rs 25000 for full coverage for 3 months

\*Note all prices are + 18% GST



# Glow Membership

- Quarterly ( Rs 12,000 + 18% GST )
- Half Yearly ( Rs 24,000 + 18% GST )
- Annual ( Rs 36,000 +18% GST )



## Quarterly ( Rs 12,000 + 18% GST ) Glow Plus

- Glow page with personalised URL
- Featuring on all social media platforms  
linking your to ours
- Shown as partners across industry
- Leveraging business through glow website
- In rotation 2 banner ad space within the  
quarter
- Social media shout outs 12 in a quarter



## Half Yearly ( Rs 24,000 + 18% GST ) Glow Power

- Glow page with personalised URL
- Featuring on all social media platforms linking your to ours
- Shown as partners across industry
- Leveraging business through glow website
- In rotation 4 banner ad space within 6 months
- Social media shout outs 24 in 6 months






## Annual ( Rs 36,000 +18% GST) Glow Pro

- Glow page with personalised URL
- Featuring on all social media platforms linking your to ours
- Shown as partners across industry
- Shown as supporting sponsors for GE created events
- Leveraging business through glow website
- In rotation 6 banner ad space within 12 months
- Social media shout outs 32 in 12 months





 +919999217978  
+91 9899838365

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[info@glowentertainment.in](mailto:info@glowentertainment.in)